

MARKET: Tallahassee, FL **AMOUNT:** \$766.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Local Focus Radio **SPOTS:** 48 **INVOICE:** MEDIA FINANCIAL SERVICES
MOD: 1 Stn Ver: 3 Last: 1 **SLS PH:** 412 421 2600
SLS OFFICE: PHILADELPHIA **SLS FAX:** 412 421 6001
SALESPERSON: Roger Rafson
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4270458**
ADVERTISER: Seminole Tribe of Florida **AGY PRD:**
PRODUCT: est.2699 **AGY EST:** 2699
FLIGHT: 01-20-2016 TO 01-24-2016 **[X]Unwired []Spot []Mod**
TOT # OF DAYS: 5
PRIM. DEMO: Adults 35+ **[X]Cash []Trade**
SEC. DEMO: **SPOT TYPE:** **LAST SENT: 01/19/2016 14:08**

COMMENTS

[Rep Comment] 01/19/2016: THIS IS A REVISION TO REDUCE SPOT LOAD. WE EXPECT THE MONEY CANCELLED WILL BE USED IN FUTURE ORDERS. PLEASE CONFIRM IN RADIO EXCHANGE. THANK YOU.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Makegoods okay within daypart/within flight.

DAY#1		1/20/2016 To 1/20/2016							TOT \$219.00		TOTAL SPOTS 13	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	MF	..W....	6:00AM	10:00AM	60	1/20/2016	1/20/2016	4	\$18	\$72	
	2	MF MID	..W....	10:00AM	3:00PM	60	1/20/2016	1/20/2016	5	\$15	\$75	
	3	MF	..W....	3:00PM	7:00PM	60	1/20/2016	1/20/2016	4	\$18	\$72	

DAY#2		1/21/2016 To 1/21/2016							TOT \$189.00		TOTAL SPOTS 11	
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	MF	...T...	6:00AM	10:00AM	60	1/21/2016	1/21/2016	4	\$18	\$72	
R	2	MF MID	...T...	10:00AM	3:00PM	60	1/21/2016	1/21/2016	3	\$15	\$45	
	3	MF	...T...	3:00PM	7:00PM	60	1/21/2016	1/21/2016	4	\$18	\$72	

MARKET:	Tallahassee, FL	AMOUNT:	\$766.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	48		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
MOD:	1 Stn Ver: 3 Last: 1				
SLS OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4270458
ADVERTISER:	Seminole Tribe of Florida	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	est.2699	AGY EST:	2699		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
FLIGHT:	01-20-2016 TO 01-24-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/19/2016 14:08

DAY#3		1/22/2016 To 1/22/2016					TOT \$189.00		TOTAL SPOTS 11		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MFF..	6:00AM	10:00AM	60	1/22/2016	1/22/2016	4	\$18	\$72
R	2	MF MIDF..	10:00AM	3:00PM	60	1/22/2016	1/22/2016	3	\$15	\$45
	3	MFF..	3:00PM	7:00PM	60	1/22/2016	1/22/2016	4	\$18	\$72

DAY#4		1/23/2016 To 1/23/2016					TOT \$91.00		TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	4	SATS.	6:00AM	10:00AM	60	1/23/2016	1/23/2016	2	\$13	\$26
R	5	SATS.	10:00AM	3:00PM	60	1/23/2016	1/23/2016	3	\$13	\$39
R	6	SATS.	3:00PM	7:00PM	60	1/23/2016	1/23/2016	2	\$13	\$26

DAY#5		1/24/2016 To 1/24/2016					TOT \$78.00		TOTAL SPOTS 6		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	7	SUNS	6:00AM	10:00AM	60	1/24/2016	1/24/2016	2	\$13	\$26
R	8	SUNS	10:00AM	3:00PM	60	1/24/2016	1/24/2016	2	\$13	\$26
R	9	SUNS	3:00PM	7:00PM	60	1/24/2016	1/24/2016	2	\$13	\$26

MARKET:	Tallahassee, FL	AMOUNT:	\$766.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	48		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 3340
MOD:	1 Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4270458
ADVERTISER:	Seminole Tribe of Florida	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	est.2699	AGY EST:	2699		1675 Palm Beach Lakes Blvd SUITE 1000 WEST PALM BEACH, FL 3340
FLIGHT:	01-20-2016 TO 01-24-2016	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/19/2016 14:08

MARKET: Tallahassee, FL **AMOUNT:** \$995.00 **AGENCY:** MEDIA FINANCIAL SERVICES
REP: Local Focus Radio **SPOTS:** 65 1675 Palm Beach Lakes Blvd
 SUITE 1000
 WEST PALM BEACH, FL 33401
MOD: Stn Ver: 1 Last:
SLS OFFICE: PHILADELPHIA **SLS PH:** 412 421 2600
SALESPERSON: Roger Rafson **SLS FAX:** 412 421 6001
SLS EMAIL: Roger.Rafson@GenMediaPartners.com
AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI:** **CONTRACT # FOR INVOICING 4270458**
ADVERTISER: Seminole Tribe of Florida **AGY PRD:** **INVOICE:** MEDIA FINANCIAL SERVICES
PRODUCT: est.2699 **AGY EST:** 2699 1675 Palm Beach Lakes Blvd
 SUITE 1000
 WEST PALM BEACH, FL 33401
FLIGHT: 01-20-2016 TO 01-24-2016 [X]Unwired []Spot []Mod
TOT # OF DAYS: 5
PRIM. DEMO: Adults 35+ [X]Cash []Trade
SEC. DEMO: **SPOT TYPE:** **LAST SENT:** 01/19/2016 10:10

COMMENTS

[Rep Comment] 01/19/2016: THIS IS A NEW ORDER. TRAFFIC/NAB TO BE SENT SHORTLY VIA EMAIL. PLEASE CONFIRM IN RADIO EXCHANGE. THANK YOU.

THIS IS AN UNWIRED NETWORK ORDER. SEND AFFIDAVITS TO MFS AT THE ADDRESS ABOVE OR ELECTRONICALLY BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED AS BILLING BEGINS AT MONTH'S END. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; EMEDIATRADE: EMT10263.

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Makegoods okay within daypart/within flight.

DAY#1		1/20/2016 To 1/20/2016						TOT \$219.00	TOTAL SPOTS 13		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MF	..W....	6:00AM	10:00AM	60	1/20/2016	1/20/2016	4	\$18	\$72
	2	MF MID	..W....	10:00AM	3:00PM	60	1/20/2016	1/20/2016	5	\$15	\$75
	3	MF	..W....	3:00PM	7:00PM	60	1/20/2016	1/20/2016	4	\$18	\$72

DAY#2		1/21/2016 To 1/21/2016						TOT \$219.00	TOTAL SPOTS 13		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MF	...T...	6:00AM	10:00AM	60	1/21/2016	1/21/2016	4	\$18	\$72
	2	MF MID	...T...	10:00AM	3:00PM	60	1/21/2016	1/21/2016	5	\$15	\$75
	3	MF	...T...	3:00PM	7:00PM	60	1/21/2016	1/21/2016	4	\$18	\$72

MARKET:	Tallahassee, FL	AMOUNT:	\$995.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	65		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
MOD:	Stn Ver: 1 Last:				
SLS OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4270458
ADVERTISER:	Seminole Tribe of Florida	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	est.2699	AGY EST:	2699		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 33401
FLIGHT:	01-20-2016 TO 01-24-2016	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	5				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/19/2016 10:10

DAY#3		1/22/2016 To 1/22/2016					TOT \$219.00		TOTAL SPOTS 13		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MFF..	6:00AM	10:00AM	60	1/22/2016	1/22/2016	4	\$18	\$72
	2	MF MIDF..	10:00AM	3:00PM	60	1/22/2016	1/22/2016	5	\$15	\$75
	3	MFF..	3:00PM	7:00PM	60	1/22/2016	1/22/2016	4	\$18	\$72

DAY#4		1/23/2016 To 1/23/2016					TOT \$169.00		TOTAL SPOTS 13		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	SATS.	6:00AM	10:00AM	60	1/23/2016	1/23/2016	4	\$13	\$52
	5	SATS.	10:00AM	3:00PM	60	1/23/2016	1/23/2016	5	\$13	\$65
	6	SATS.	3:00PM	7:00PM	60	1/23/2016	1/23/2016	4	\$13	\$52

DAY#5		1/24/2016 To 1/24/2016					TOT \$169.00		TOTAL SPOTS 13		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	7	SUNS	6:00AM	10:00AM	60	1/24/2016	1/24/2016	4	\$13	\$52
	8	SUNS	10:00AM	3:00PM	60	1/24/2016	1/24/2016	5	\$13	\$65
	9	SUNS	3:00PM	7:00PM	60	1/24/2016	1/24/2016	4	\$13	\$52

[illegible]

MARKET:	Tallahassee, FL	AMOUNT:	\$774.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	48		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 3340
MOD:	Stn Ver: 1 Last:	WVFT			
ES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4270632
ADVERTISER:	Seminole Tribe of Florida	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	est.2702	AGY EST:	2702		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 3340
FLIGHT:	01-25-2016 TO 01-31-2016	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/21/2016 16:48

COMMENTS

[Rep Comment] 01/21/2016: THIS IS A NEW ORDER. PLEASE CONFIRM IN RADIO EXCHANGE. THANK YOU.

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Makegoods okay within daypart/within flight.

DAY#1		1/25/2016 To 1/25/2016					TOT \$138.00		TOTAL SPOTS 8		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MF	M.....	6:00AM	10:00AM	60	1/25/2016	1/25/2016	3	\$18	\$54
	2	MF MID	M.....	10:00AM	3:00PM	60	1/25/2016	1/25/2016	2	\$15	\$30
	3	MF	M.....	3:00PM	7:00PM	60	1/25/2016	1/25/2016	3	\$18	\$54

DAY#2		1/26/2016 To 1/26/2016					TOT \$120.00		TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MF	.T.....	6:00AM	10:00AM	60	1/26/2016	1/26/2016	3	\$18	\$54
	2	MF MID	.T.....	10:00AM	3:00PM	60	1/26/2016	1/26/2016	2	\$15	\$30
	3	MF	.T.....	3:00PM	7:00PM	60	1/26/2016	1/26/2016	2	\$18	\$36

MARKET:	Tallahassee, FL	AMOUNT:	\$774.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Local Focus Radio	SPOTS:	48		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 3340
MOD:	Stn Ver: 1 Last:				
ES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4270632
ADVERTISER:	Seminole Tribe of Florida	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	est.2702	AGY EST:	2702		1675 Palm Beach Lakes Blvd
					SUITE 1000
					WEST PALM BEACH, FL 3340
FLIGHT:	01-25-2016 TO 01-31-2016	<input checked="" type="checkbox"/> Unwired	<input type="checkbox"/> Spot	<input type="checkbox"/> Mod	
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash	<input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	01/21/2016 16:48

DAY#3		1/27/2016 To 1/27/2016					TOT \$120.00		TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MF	..W....	6:00AM	10:00AM	60	1/27/2016	1/27/2016	2	\$18	\$36
	2	MF MID	..W....	10:00AM	3:00PM	60	1/27/2016	1/27/2016	2	\$15	\$30
	3	MF	..W....	3:00PM	7:00PM	60	1/27/2016	1/27/2016	3	\$18	\$54

DAY#4		1/28/2016 To 1/28/2016					TOT \$120.00		TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MF	...T...	6:00AM	10:00AM	60	1/28/2016	1/28/2016	3	\$18	\$54
	2	MF MID	...T...	10:00AM	3:00PM	60	1/28/2016	1/28/2016	2	\$15	\$30
	3	MF	...T...	3:00PM	7:00PM	60	1/28/2016	1/28/2016	2	\$18	\$36

DAY#5		1/29/2016 To 1/29/2016					TOT \$120.00		TOTAL SPOTS 7		
MC	LN	DPT CD	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	MFF..	6:00AM	10:00AM	60	1/29/2016	1/29/2016	2	\$18	\$36
	2	MF MIDF..	10:00AM	3:00PM	60	1/29/2016	1/29/2016	2	\$15	\$30
	3	MFF..	3:00PM	7:00PM	60	1/29/2016	1/29/2016	3	\$18	\$54

